

**Speaker Mandie Crawford** is a tornado, an energetic entrepreneur and Certified Behavior Specialist, with a passion for women in business. This former Police Officer, mother of four and step mom to three more has an adventurous spirit and a willingness to risk all for projects she believes in. Her voracious appetite for new information, statistics and trends has kept her on the leading edge of a minority of trend spotters.



Crawford's gutsy approach has garnered her national media attention in the areas of integrity in business, business women and risk, time management, and entrepreneurial marketing strategies.

Crawford, a former newspaper columnist who has interviewed over 400 women in business, has self published two books, "7 Simple Principles" and "When Every Second Counts".

She founded Roaring Women Ltd. in 2004 with one meeting in Hamilton, Ontario. Since then she has grown the organization to include 19 Canadian chapters and one in Seattle, WA.

Ms. Crawford is a two time nominee for Athena and was nominated as "Most Powerful Women in Canada - Top 100" for 2006. She has spoken at The Women of Influence Series in Calgary and McMaster University has called her "Canada's Guru of Women Entrepreneurs". She was the first Canadian Pearl at the fourth annual Project Legacy held in New York City.

She has also recently launched "The Coaching Coach" - an RV which Roaring Women purchased and she is taking across the country to offer no-cost mentoring and education to women in business.

### **Sample Speaking Topics:**

- Gerbil on a Wheel: Strategies for Tired Business Women
- Simple Principles – Building your Business using Law of Attraction Techniques
- What's Your U Factor? How to be Ubiquitous for Business Success
- When Every Second Counts - Cut the Deadwood out of your Day

**Fee:** \$5,000 CDN plus travel expenses. Charitable organization rates available.

### **Testimonials:**

*"It is not easy for any trainer to capture the interest of 70 Police Officers. We hired Mandie to train our constables the DISC system and apply it to conflict management. She was fantastic, had lots of real life scenarios, and the officers loved it!" -- Faith Wood - President ASCA*

*"I was in awe of her -- her talk AND her life. She needs to write a book about it and then go on the speaking circuit and sell it. Women everywhere need to hear her story. I don't think I have ever heard one so inspiring and full of courage and steadfastness - and I have heard a lot of them." -- Suzanne Bourret - Hamilton Spectator*

**Contact:** [pr@roaringwomen.com](mailto:pr@roaringwomen.com) or 888-726-3361